

Online Workshop (2 days, from 9:00 to 13:00): “Publishing Journal Articles: Strategies for Success”

Concept of the workshop

It is essential for Ph.D. candidates and scientists to develop an impressive **publication record**. The publication of high quality journal articles is imperative in order to apply for jobs or for research grants, to communicate findings, and to define their reputation in the field. This “**publish-or-perish**” approach, however, may decrease the quality of the journal articles.

By providing **adequate training**, it is possible to maintain high quality of publications. Unfortunately, Ph.D. candidates and scientists often do not receive any formal training to publish journal articles. Instead they learn the craft of publishing “by doing” and by making mistakes.

Journal articles should be published in order to influence the field – not simply to increase the list of publications. In this workshop, Andrea Sanchini will discuss with participants on how to navigate the different steps of publishing and how to deal with the peer review process, increasing the chances of acceptance.

Included Topics

- Publishing for impact
- How to select a target journal
- H-index, impact factor and other journal and article metrics
- The peer review system: submitting, revising, and re-submitting
- How to effectively communicate with editors and reviewers
- Copyright and licenses
- Ethical issues in publishing (e.g. predatory publishing, authorship disputes, plagiarism)
- Publishing open access

Learning objectives

At the end of the workshop, participants will be able to:

- Understand the “bigger picture” of academic publishing
- List key criteria for choosing a target journal
- Write the cover letter for their next manuscript
- Describe the peer review process and its variants
- Comprehend how to communicate with editors and reviewers
- Identify unethical practices in publishing

Teaching methods

This workshop follows a balanced approach, including input presentations provided by the trainer, individual learning phases and group exercises. In addition, hand-outs, checklists, sample articles and examples of cover letters from the trainer's own experience in publishing articles will be provided.

Preparing for the workshop

During the workshop, participants can **draft** a cover letter (half page to one page) for their next publication. Therefore, before the workshop participants are asked to **prepare** the (preliminary) title of their next publication.

Workshop target group

This workshop is especially useful for **Ph.D. candidates** of Natural, Life and Social Sciences faculties. More experienced scientists such as **early Postdocs** can also take advantage of the workshop, since they can optimize their strategies to publish journal articles.

About the Trainer

Personal website: www.sanchini-writing.com

Andrea Sanchini is a trainer in scientific writing and publishing. In July 2017, he completed his Ph.D. in Biomedical Sciences. Since May 2018, he is a certified writing trainer and coach, having completed a training at the *Technische Universität Darmstadt* (www.owl.tu-darmstadt.de/weiterbildung/index.de.jsp). He has more than ten years of experience in the field of Life Sciences and as such, can fully understand the needs and problems facing Ph.D. candidates and scientists. As a scientist, he experienced the challenges of writing and publishing journal articles with limited time and limited funding.

While enrolled in an international Ph.D. graduate school in Berlin, he had the chance to receive formal training in scientific writing and publishing. Andrea has worked in Public Health institutions and universities in Italy, France, Germany, and India. He is fluent in English and German and his native language is Italian.

He is a member of:

- *Gesellschaft für Schreibdidaktik und Schreibforschung* (Society for Writing Research, www.schreibdidaktik.de/index.php)
- *Ernst-Reuter-Gesellschaft der Freunde, Förderer und Ehemaligen der Freien Universität Berlin* (Society of Friends, Supporters and Alumni of the Freie Universität Berlin, www.fu-berlin.de/sites/erg)
- FORTRAMA, Forschungs- und Transfermanagement e.V. (Research-and Transfermanagement e.V., <https://fortrama.net/>)
- European Society of Clinical Microbiology and Infectious Diseases (www.escmid.org)