**Visualising science virtually**

Presenting results in the form of illustrations for publications, lectures and posters is an important element of scientific work. Clear, attractive visualisation of data by means of an infographic, for example, is also an excellent way of making science accessible to a broader audience. In the virtual seminar “Visualising science”, we share fundamental design principles and methods for presenting research results more simply, clearly and vividly.

The virtual seminar comprises alternating phases of interactive teaching content, compact input, practical exercises and question-and-answer sessions.

**The seminar focuses on the following topics:**

- Characteristics and effects of good visualisations
- Finding your topic and developing the relevant pictorial ideas
- Making and drafting an infographic
- A basic understanding of visual design
- From sketch to final visualisation – a roadmap
- Tools, tips and tricks for creating an infographic

**Lecturers**

**Johanna Barnbeck** studied cultural analysis and artistic research in Amsterdam and led an artistic research project at Rijksmuseum. She currently works as a freelance creative consultant in academia. In this capacity, she develops strategies and creative formats for research projects, universities and research institutions as well as supporting them in implementing the concepts. Johanna is a member of the jury for the Fast Forward Science Award and was nominated for membership of Die Junge Akademie in 2018. At NaWik, Johanna Barnbeck holds visualisation seminars and social-media-seminars.

**Véro Mischitz** is a biologist by training. For nearly ten years, she has been working as a freelance comic illustrator focussing on science communication. She devises and draws visual stories on scientific topics and thus helps organisations, researchers and universities to present their contents understandably and attractively. She is well known, amongst other things, for the monthly science comic KLAR SOWEIT? which she has been writing and producing on a regular basis for the Helmholtz Association since 2014. She is the author of the somewhat unorthodox bird guide *Birding für Ahnungslose* and is currently a freelance lecturer in comics as a medium for science communication at the University of Luxembourg. At NaWik, Véro Mischitz holds visualisation seminars.